

# DigitalMeeting News

## Franchisors Guide to DigitalMeeting



DigitalMeeting have hands-on experience of helping franchisors implement a simple approach to improving operations and they want to share this secret with you.

“As franchisors ourselves we know how difficult it can be to support, train and mentor all franchisees spread across the country/world” says Neil Johnstone.

DigitalMeeting will be holding a Free webinar on Thursday 13th November 2008 at 1pm entirely based around this subject. The webinar is online and via telephone, so there's no need for you to travel anywhere and you can join in from work or home.

Points covered will include:

- Deliver efficient and effective management of franchisees.
- Discover how to generate additional revenue from you franchisees.
- Learn how to streamline operations for maximum profits.

If you would like to book your place please contact Neil Johnstone on T: 01962 600101 or email E: [neiljohnstone@digitalmeeting.co.uk](mailto:neiljohnstone@digitalmeeting.co.uk)

For further information about DigitalMeeting visit [www.digitalmeeting.co.uk](http://www.digitalmeeting.co.uk)